



CONFERENCE ON **SUSTAINABLE PAKISTAN**

A Vision For The Future

18 FEB 2025

SERENA HOTEL ISLAMABAD





Overview

Corporate Social Responsibility (CSR) has become a vital component of sustainable business practices, aligning with the United Nations Sustainable Development Goals (SDGs) and fulfilling requirements such as those mandated by the SECP.

In Pakistan, CSR activities are gaining traction, with many companies integrating these principles into their strategies, though specific data on the percentage of adoption varies. Globally, businesses invested around \$20 billion in CSR activities in 2022, which not only foster economic growth but also enhance social welfare. Companies focusing on CSR have seen a 30% increase in employee retention, a 20% improvement in brand reputation, and a 40% reduction in operational costs due to improved resource efficiency.

The National Forum for Environment and Health (NFEH), a leading environmental organization committed to sustainable development, is proud to present 17th Annual CSR Conference 2025. Themed "Sustainable Pakistan: A Vision for the Future," appreciate outstanding CSR initiatives that contribute to a greener, healthier, and more equitable Pakistan.





Conference Objectives

- ❖ Foster a Culture of Sustainability
- ❖ Policy Advocacy and Public Awareness; policy decisions to promote sustainable development.
- ❖ Knowledge Sharing and Networking



Conference Topics

- ❖ Climate Change Mitigation and Adaptation Strategies
- ❖ Sustainable Agriculture and Food Security
- ❖ Social Impact Measurement and Reporting
- ❖ Community Development and Empowerment
- ❖ Sustainable Finance and Impact Investing
- ❖ Exploring Responsible Green Businesses and Innovations
- ❖ SDGs for developing countries in the Southeast Asian Region





Eminent Speakers

- ✦ The conference will feature renowned experts and industry leaders as speakers, sharing insights on Sustainability, CSR, and Social Impact

Conference Agenda

- ✦ Keynote Address on Sustainable Pakistan: A Vision for the Future
- ✦ Presentation Sessions: Role of CSR & its Impact on People, SDGs and Emerging Trends
- ✦ Networking Lunch
- ✦ Panel Discussion on Emerging Trends in CSR that benefit Investors & Communities
- ✦ Annual CSR Awards Distribution Ceremony

Expected Outcomes

The conference aims to foster knowledge sharing, recognize excellence, influence policy, empower stakeholders, raise awareness, promote innovation, and strengthen partnerships to drive sustainable development in Pakistan.





**17TH ANNUAL
CSR SUMMIT 2025**

CONFERENCE ON
**SUSTAINABLE
PAKISTAN**

Participant Profile

The conference is expected to attract a diverse range of participants, including Government Officials, Corporate Leaders, Civil Society Activists, Academicians and Researchers, Media Professionals and Youth

About the Organizer

Established in 1999, NFEH has been at the forefront of environmental conservation and social development. We are dedicated to promoting sustainable practices, addressing climate change, and improving public health. Our work aligns with the Sustainable Development Goals (SDGs), particularly those related to good health, clean water, clean energy, sustainable cities, climate action, and partnerships for the goals.



www.nfeh.org



CONFERENCE REGISTRATION FORM

Name of Participant(s)

1. _____ 2. _____
3. _____ 4. _____

Company: _____

Address: _____

Telephone: _____

Participation fee: _____

Payment through online: _____

Authorised signature
& Company seal

CONFERENCE FEES

@ PKR 25,000+ Tax per participant
for Individual

.....
@ PKR 20,000+ Tax per participant
(if, 4-5 Group Participants)

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The fees are exclusive of taxes and
included Learning and Networking,
Food and participation in Annual
Awards Distribution Ceremony

ACCOUNT DETAILS

**Payable in advance via
Online Transfer**

Account Title: National Forum for
Environment & Health
Meezan Bank Limited, Code: 0103
FTC Branch, Shahra-e-Faisal, Karachi

A/C #: 0001 0301 0002 0653

NTN #: 2299608-7

IBAN: PK35 MEZN 0001 0653

For conference sponsorship and registration, please contact

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